

Sunday Times Generation Next Results 2018

As validated & supplied to Sunday Times on 2 May 2018

EMBARGOED & CONFIDENTIAL UNTIL 15 June 2018

	Q1 Coolest Banks 2018	Q1 Coolest Banks 2017
1	FNB	FNB
2	Capitec Bank	Capitec Bank
3	Standard Bank	Standard Bank
4	ABSA	ABSA
5	Nedbank	Nedbank
6	African Bank	African Bank
7	Bidvest Bank	Bidvest Bank
8	Investec	Rand Merchant Bank
9	Rand Merchant Bank	al Baraka Bank
10	Other	Other

	Q2 Coolest Cellphones 2018	Q2 Coolest Cellphones 2017
1	Samsung	Samsung
2	Apple iPhone	Apple iPhone
3	Huawei	Huawei
4	Hisense	Sony
5	Sony	Nokia
6	Nokia	Hisense
7	LG	Blackberry
8	Mobicel	LG
9	Blackberry	Mobicel
10	Other	Other

	Q3 Coolest Clothing Stores 2018	Q3 Coolest Clothing Stores 2017
1	Mr Price	Mr Price
2	TotalSPORTS	Sportscene
3	Sportscene	Edgars
4	Woolworths	Markham
5	Edgars	TotalSPORTS
6	Markham	Woolworths
7	Cotton On	Identity
8	Identity	Truworths
9	Truworths	Cotton On
10	H&M	H&M

	Q4 Coolest Domestic Airlines 2018	Q4 Coolest Domestic Airlines 2017
1	SAA (South African Airways)	SAA (South African Airways)
2	Mango	Mango
3	BA (British Airways)	BA (British Airways)
4	Safair	kulula.com
5	kulula.com	Safair
6	Other	Other

	Q5 Coolest Toothpaste 2018	Q5 Coolest Toothpaste 2017
1	Colgate	Colgate
2	Aquafresh	Aquafresh
3	Sensodyne	Sensodyne
4	Oral-B	Oral-B
5	Closeup	Closeup
6	Mentadent P	Pepsodent
7	Pepsodent	Mentadent P
8	Other	Other

	Q6 Coolest Clothing Brands 2018	Q6 Coolest Clothing Brands 2017
1	adidas	Nike
2	Nike	adidas
3	Gucci	Redbat
4	Puma	Jordan
5	Redbat	Guess
6	Lacoste	Puma
7	Guess	Uzzi
8	Jordan	Gucci
9	Versace	Identity
10	Polo	Lacoste

	Q7 Coolest Dairy Drinks 2018	Q7 Coolest Dairy Drinks 2017
1	Nestlé Hot Chocolate	Nestlé Hot Chocolate
2	MIL0	UltraMel Custard
3	Tropika	MIL0
4	UltraMel Custard	Tropika
5	Yogi Sip	Yogi Sip
6	Steri Stumpie	Steri Stumpie
7	Super M	Super M
8	Nesquik	Mayo
9	Mayo	Nesquik
10	Parmalat Everfresh	CLOVER MMMilk Vanilla

	Q8 Coolest Hotel Groups 2018	Q8 Coolest Hotel Groups 2017
1	Protea Hotels	Protea Hotels
2	Sun International	Sun International
3	Hilton Hotels & Resorts	Hilton Hotels & Resorts
4	Tsogo Sun	City Lodge/Town Lodge/Road Lodge
5	City Lodge/Town Lodge/Road Lodge	Tsogo Sun
6	InterContinental Hotels & Resorts	Radisson Blu
7	Radisson	Orion
8	Other	Other

	Q9 Coolest Brand Slogans 2018	Q9 Coolest Brand Slogans 2017
1	Just do it (Nike)	Just do it (Nike)
2	I'm lovin' it (McDonald's)	I'm lovin' it (McDonald's)
3	All in (adidas)	All in (adidas)
4	A taste for life (Spur)	A taste for life (Spur)
5	So good (KFC)	So good (KFC)
6	Have a break, have a Kit Kat (Kit Kat)	Have a break, have a Kit Kat (Kit Kat)
7	Forever Faster (Puma)	The power is in your hands (Cell C)
8	Open Happiness (Coca-Cola)	Enjoy every moment (Wimpy)
9	Life's Good (LG)	Forever Faster (Puma)
10	Moving Forward (Standard Bank)	make.believe (Sony)

	Q10 Coolest Shopping Malls 2018	Q10 Coolest Shopping Malls 2017
1	Mall of Africa	Sandton City
2	Sandton City	Mall of Africa
3	Gateway Theatre of Shopping	Gateway Theatre of Shopping
4	V&A Waterfront	V&A Waterfront
5	The Pavilion	Rosebank Mall
6	Canal Walk	Canal Walk
7	Mall of the South	The Pavilion
8	Rosebank Mall	Mall of the South
9	Eastgate Shopping Centre	Maponya Mall
10	Galleria Mall	N1 City Mall

	Q11 Coolest Footwear/shoe store 2018	Q11 Coolest Footwear/shoe store 2017
1	TotalSPORTS	TotalSPORTS
2	Sportscene	Sportscene
3	Spitz	Spitz
4	Studio 88	Studio 88
5	Tekkie Town	Edgars
6	Edgars	Tekkie Town
7	Shoe City	Shoe City
8	Foot Gear	Rage
9	Rage	Foot Gear
10	Other	Other

	Q12 Coolest Companies 2018	Q12 Coolest Companies 2017
1	DStv	DStv
2	BMW	BMW
3	Nike	Apple
4	Apple	Samsung
5	Samsung	Nike
6	Google	Google
7	Coca-Cola	Woolworths
8	Woolworths	Coca-Cola
9	Pick n Pay	Microsoft
10	Microsoft	KFC

	Q13 Coolest South African Fashion Brands 2018	Q13 Coolest South African Fashion Brands 2017
1	Identity	Identity
2	Redbat	Uzzi
3	Uzzi	LEGiT
4	LEGiT	LTD
5	LTD	Black Coffee
6	Black Coffee	Ackermans
7	Jet	Jet
8	David Tlale	Red
9	Ama Kip Kip	Cashtime
10	Maxhosa	David Tlale

	Q14 Coolest Telecomms Providers 2018	Q14 Coolest Telecomms Providers 2017
1	Vodacom	Vodacom
2	Cell C	Cell C
3	Telkom/Telkom Mobile (8ta)	MTN
4	MTN	Telkom/Telkom Mobile (8ta)
5	Virgin Mobile	Virgin Mobile
6	Other	Other

	Q15 Coolest Tinned Food 2018	Q15 Coolest Tinned Food 2017
1	KOO	KOO
2	All Gold	All Gold
3	Lucky Star	Lucky Star
4	Bull Brand	Bull Brand
5	Rhodes	Rhodes
6	John West	John West
7	Saldanha	Saldanha
8	Other	Other

	Q16 Coolest Ultra Luxury Motor Vehicles 2018	Q16 Coolest Ultra Luxury Motor Vehicles 2017
1	Lamborghini	Lamborghini
2	Ferrari	Ferrari
3	Bugatti	Bugatti
4	Porsche	Rolls-Royce
5	Rolls-Royce	Porsche
6	Aston Martin	Aston Martin
7	Bentley	Bentley
8	Maserati	Pagani Zonda
9	Other	Other

	Q17 Coolest Motor Vehicles 2018	Q17 Coolest Motor Vehicles 2017
1	Mercedes-Benz	Mercedes-Benz
2	BMW	BMW
3	Range Rover	Audi
4	Audi	Range Rover
5	Jaguar	Jaguar
6	Volkswagen	Volkswagen
7	Jeep	Jeep
8	Mini Cooper	Mini Cooper
9	Land Rover	Toyota
10	Toyota	Land Rover

	Q18 Coolest Stationery Store 2018	Q18 Coolest Stationery Store 2017
1	C N A	C N A
2	Game	Game
3	Checkers	Waltons
4	Pick n Pay	Pick n Pay
5	Waltons	Checkers
6	PNA	PNA
7	Pep	Pep
8	Other	Other

	Q19 Coolest Petrol Stations 2018	Q19 Coolest Petrol Stations 2017
1	Engen	Engen
2	Shell	Caltex
3	Caltex	Shell
4	Total	Total
5	BP	BP
6	Sasol	Sasol
7	Other	Other

	Q20 Coolest Local Entertainment Places 2018	Q20 Coolest Local Entertainment Places 2017
1	Sun City	Sun City
2	Gold Reef City	Gold Reef City
3	uShaka Marine World	uShaka Marine World
4	The National Zoo	Carnival City
5	Carnival City	The National Zoo
6	GrandWest Casino	Montecasino
7	Montecasino	Gateway Theatre of Shopping
8	Gateway Theatre of Shopping	GrandWest Casino
9	Ster Kinekor	Ratanga Junction Theme Park
10	Bounce	Suncoast Casino

	Q21 Coolest Console/Computer Games 2018	Q21 Coolest Console/Computer Games 2017
1	FIFA	FIFA
2	Grand Theft Auto (GTA)	Grand Theft Auto (GTA)
3	Subway Surfers	Subway Surfers
4	Need for Speed	Need for Speed
5	Candy Crush Saga	Candy Crush Saga
6	Call of Duty	Call of Duty
7	God of War	WWE
8	Minecraft	The Sims
9	The Sims	Pac-Man
10	Super Mario	Minecraft

	Q22 Coolest Hi-Tech Gadgets 2018	Q22 Coolest Hi-Tech Gadgets 2017
1	Apple iPhone	Xbox
2	Xbox	Apple iPhone
3	Playstation	Playstation
4	Samsung Galaxy Tab	Samsung Galaxy Tab
5	Computer / Laptop	Apple iPad
6	Apple iPad	Hoverboard
7	Cellphone	Cellphone
8	Hoverboard	Computer
9	TV	PSP
10	PSP (Playstation Portable)	Apple iPod

	Q23 Coolest Computer Brands 2018	Q23 Coolest Computer Brands 2017
1	Samsung	Samsung
2	Apple Mac	Apple Mac
3	Hisense	Sony
4	Microsoft	Microsoft
5	Lenovo	Lenovo
6	Sony	LG
7	HP	HP
8	LG	Hisense
9	Dell	Acer
10	Acer	Dell

	Q24 Coolest Weekly Newspapers 2018	Q24 Coolest Weekly Newspapers 2017
1	Sunday Times	Sunday Times
2	Sunday Sun	City Press
3	City Press	Sunday Sun
4	Soccer Laduma	Soccer Laduma
5	Sunday World	Sunday World
6	Saturday Star	Rapport
7	Rapport	Sondag
8	Sunday Tribune	Sunday Tribune
9	Other	Other

	Q25 Coolest Ice-Creams 2018	Q25 Coolest Ice-Creams 2017
1	Magnum	Magnum
2	Oreo	Oreo
3	Nestle Bar-One	Nestle Bar-One
4	Cornetto	Cornetto
5	Nestle Country Fresh	Nestle King Cone
6	Polar Ice Cream	Nestle Country Fresh
7	Nestle King Cone	Ola Paddle Pop
8	Ola Paddle Pop	Nestle Farmhouse
9	Nestle Farmhouse	Polar
10	Other	Other

	Q26 Coolest Daily Newspapers 2018	Q26 Coolest Daily Newspapers 2017
1	Daily Sun	Daily Sun
2	Daily News	Daily News
3	Times Live	The Times
4	The Daily Voice	The Voice
5	The Citizen	The Star
6	The Star	Sowetan
7	Die Burger	The Citizen
8	New Age	New Age
9	The Mercury	Die Burger
10	The Sowetan	The Mercury

	Q27 Coolest TV Channels 2018	Q27 Coolest TV Channels 2017
1	TRACE Urban (DStv 325)	TRACE Urban (DStv 325)
2	Cartoon Network (DStv 301)	Cartoon Network (DStv 301)
3	SuperSport (DStv 200-238)	Disney Channel (DStv 303)
4	Mzansi Magic (DStv 161)	Mzansi Magic (DStv 161)
5	Disney Channel (DStv 303)	SuperSport (DStv 200-221)
6	Nickelodeon (DStv 305)	MTV Base (DStv 322)
7	M-Net (DStv 101)	Disney XD (DStv 304)
8	Channel O (DStv 320)	M-Net (DStv 101)
9	Disney XD (DStv 304)	Nickelodeon (DStv 305)
10	SABC 1	Vuzu (DStv 116)

	Q28 Coolest TV Music Channels 2018	Q28 Coolest TV Music Channels 2017
1	TRACE Urban (DStv 325)	TRACE Urban (DStv 325)
2	Channel O (DStv 320)	Channel O (DStv 320)
3	MTV Base (DStv 322)	MTV Base (DStv 322)
4	TRACE Africa (DStv 326)	MTV (DStv 130)
5	MTV (DStv 130)	TRACE Africa (DStv 326)
6	Mzansi Magic Music (DStv 321)	Mzansi Magic Music (DStv 321)
7	One Gospel (DStv 331)	One Gospel (DStv 331)
8	Soundcity (DStv 327)	VH1 Classic (DStv 323)
9	Other	Other

	Q29 Coolest TV Programmes/series 2018	Q29 Coolest TV Programmes/series 2017
1	Ridiculousness	Ridiculousness
2	K.C. Undercover	K.C. Undercover
3	The Vampire Diaries	The Vampire Diaries
4	The Flash	The Big Bang Theory
5	The Big Bang Theory	The Flash
6	Lockdown	Pretty Little Liars
7	Teen Wolf	Game of Thrones
8	Game of Thrones	Teen Wolf
9	How to Get Away with Murder	NCIS
10	NCIS	Supergirl

	Q30 Coolest Community Programmes 2018	Q30 Coolest Community Programmes 2017
1	Khumbul'ekhaya	Save the Rhino
2	Speak Out	Add Hope (KFC)
3	Add Hope (KFC)	Soul City
4	Save the Rhino	Khumbul'ekhaya
5	Soul Buddyz	Soul Buddyz
6	Soul City	loveLife
7	LoveLife	100% Youth
8	Supersport Let's Play Initiative	Gift of the Givers Foundation
9	Boys and Girls Clubs of South Africa	Brothers for Life
10	Neighbourhood Watch SA	Feed the Needy Foundation

	Q31 Coolest Cartoon Shows 2018	Q31 Coolest Cartoon Shows 2017
1	The Regular Show	Tom and Jerry
2	Tom and Jerry	The Regular Show
3	Mr. Bean (animation)	Dragon Ball Z
4	Teen Titans	Sofia the First
5	Sofia the First	Teen Titans
6	Dragon Ball Z	The Simpsons
7	The Simpsons	Spongebob Squarepants
8	Spongebob Squarepants	Naruto
9	Lab Rats	Mr. Bean (animation)
10	Phineas & Ferb	Phineas & Ferb

	Q32 Coolest TV Soaps 2018	Q32 Coolest TV Soaps 2017
1	Uzalo	Uzalo
2	The Queen	Empire
3	7de Laan	Skeem Saam
4	IsiBaya	7de Laan
5	Empire	IsiBaya
6	Skeem Saam	Generations - The Legacy
7	Generations - The Legacy	The Queen
8	Scandal	Isidingo
9	The Bold & the Beautiful	Muvhango
10	Rhythm City	The Bold & the Beautiful

	Q33 Coolest Kids TV Channels 2018	Q33 Coolest Kids TV Channels 2017
1	Cartoon Network (DStv 301)	Cartoon Network (DStv 301)
2	Nickelodeon (DStv 305)	Disney (DStv 303)
3	Disney (DStv 303)	Disney XD (DStv 304)
4	Disney XD (DStv 304)	Nickelodeon (DStv 305)
5	Boomerang (DStv 302)	Boomerang (DStv 302)
6	Disney Junior (DStv 309)	Disney Junior (DStv 309)
7	NickTOONS (DStv 308)	NickTOONS (DStv 308)
8	eToons (DStv 311 and eTV)	YoTV (SABC 1)
9	JimJam (DStv 310)	Craz-e (eTV)
10	Nick Jr. (DStv 307)	JimJam (DStv 310)

	Q34 Coolest Reality TV Shows 2018	Q34 Coolest Reality TV Shows 2017
1	Idols SA	Idols SA
2	Wipeout	Cake Boss
3	Cake Boss	Wipeout
4	SA's Got Talent	SA's Got Talent
5	Our Perfect Wedding	Our Perfect Wedding
6	Keeping up with the Kardashians	Big Brother
7	Date My Family	Keeping up with the Kardashians
8	Survivor	Fear Factor
9	Steve Harvey	Survivor
10	The Ellen DeGeneres Show	Zaziwa

	Q35 Coolest Music Store/website/streaming 2018	Q35 Coolest Music Retailers Online/Physical Stores 2017
1	YouTube	Google Play Store
2	Google Play Store	iTunes/ Apple music
3	iTunes/ Apple music	Musica
4	Musica	Youtube2mp3
5	JOOX	Tubidy
6	Tubidy	Game
7	MP3 Juices	Mp3 Skull
8	Youtube2mp3	MP3 Juices
9	SoundCloud	Waptrick
10	Mp3 Skull	Zamob

*Slight change in category name

	Q36 Coolest Radio Stations 2018	Q36 Coolest Radio Stations 2017
1	Metro FM	Metro FM
2	Ukhozi FM	5FM
3	5FM	Umhlobo Wenene FM
4	East Coast Radio	Ukhozi FM
5	947 (Highveld)	East Coast Radio
6	Umhlobo Wenene FM	Lesedi FM
7	Jacaranda	94.7 (Highveld)
8	Lesedi FM	Jacaranda
9	KFM	YFM
10	Good Hope FM	KFM

	Q37 Coolest Magazines 2018	Q37 Coolest Magazines 2017
1	Top Gear	Top Gear
2	Car	Car
3	YOU	Drum
4	Drum	YOU
5	True Love	True Love
6	Move!	Drama
7	People	Move!
8	Speed & Sound	Speed & Sound
9	TeenZone	TeenZone
10	Bona	People

	Q37 Coolest Female Magazines 2018	Q37 Coolest Female Magazines 2017
1	YOU	Drum
2	Drum	YOU
3	True Love	True Love
4	Move!	Drama
5	People	TeenZone
6	Top Gear	Move!
7	TeenZone	Top Gear
8	Car	Home Choice
9	Glamour	People
10	Destiny	Cosmopolitan

	Q37 Coolest Male Magazines 2018	Q37 Coolest Male Magazines 2017
1	Top Gear	Top Gear
2	Car	Car
3	Speed & Sound	Speed & Sound
4	Drum	Drum
5	YOU	YOU
6	Move!	Men's Health
7	True Love	Drama
8	People	Move!
9	TeenZone	True Love
10	HYPE	People

	Q38 Coolest Breakfast Cereals 2018	Q38 Coolest Breakfast Cereals 2017
1	Kellogg's Corn Flakes	Nestlé MILO
2	Nestlé MILO	Kellogg's Corn Flakes
3	Kellogg's Coco Pops	Kellogg's Coco Pops
4	Jungle Oats	Jungle Oats
5	Nestle Bar-One	Bar-One
6	Bokomo Weet Bix	ProNutro
7	Kellogg's Rice Krispies	Bokomo Weet Bix
8	FutureLife	FutureLife
9	Kellogg's All Bran Flakes	Kellogg's Rice Krispies
10	Bokomo ProNutro	Kellogg's All Bran Flakes

	Q39 Coolest International Celebrities 2018	Q39 Coolest International Celebrities 2017
1	Cristiano Ronaldo	Cristiano Ronaldo
2	Lionel Messi	Chris Brown
3	Nicki Minaj	Lionel Messi
4	Cardi B	Rihanna
5	Chris Brown	Beyonce
6	Vin Diesel	Drake
7	Drake	Nicki Minaj
8	Rihanna	Kevin Hart
9	Beyonc,	Will Smith
10	Dwayne Johnson (The Rock)	Adele

	Q40 Coolest Local Screen/TV Star 2018	Q40 Coolest Local Screen/TV Star 2017
1	Trevor Noah	Trevor Noah
2	Leon Schuster	Pearl Thusi
3	Pearl Thusi	Minnie Dlamini
4	Somizi Mhlongo	Jessica Nkosi
5	Nomzamo Mbatha	Pearl Modjadie
6	Jessica Nkosi	Somizi Mhlongo
7	Minnie Dlamini	Amanda du-Pont
8	Pearl Modjadie	Boity Thulo
9	Connie Ferguson	Nomzamo Mbatha
10	Boity Thulo	Bonang Matheba

	Q41 Coolest Grocery Stores 2018	Q41 Coolest Grocery Stores 2017
1	Pick n Pay	Pick n Pay
2	Woolworths Food	Woolworths Food
3	Checkers	Checkers
4	Spar	Spar
5	Game	Shoprite
6	Shoprite	Game
7	Food Lovers Market	Makro
8	Makro	Food Lovers Market
9	Fruit & Veg City	Fruit & Veg City
10	Cambridge Food	Kit Kat Cash & Carry

	Q42 Coolest Fast Food Places 2018	Q42 Coolest Fast Food Places 2017
1	McDonald's	McDonald's
2	KFC	KFC
3	Nando's	Debonairs
4	Burger King	Nando's
5	Debonairs	Burger King
6	Steers	Steers
7	Roman's Pizza	Roman's Pizza
8	Chicken Licken	Wimpy
9	Wimpy	Chicken Licken
10	Domino's Pizza	Hungry Lion

	Q43 Coolest Eat Out Places 2018	Q43 Coolest Eat Out Places 2017
1	Spur	Spur
2	Nando's	Nando's
3	Mugg & Bean	Wimpy
4	Wimpy	Mugg & Bean
5	RocoMamas	Ocean Basket
6	Ocean Basket	RocoMamas
7	John Dory's	Panarottis
8	Panarottis	John Dory's
9	Mike's Kitchen	Primi Piatti
10	Galito's	Dros

	Q44 Coolest Energy Products 2018	Q44 Coolest Energy Products 2017
1	Red Bull Energy Drink	Red Bull Energy Drink
2	Powerade	Powerade
3	Monster Energy	Monster Energy
4	Energade	Energade
5	Dragon Energy Drink	Dragon Energy Drink
6	Play Energy Drink	Play Energy Drink
7	Reboost Energy Drink	Lucozade
8	Lucozade	Score Energy Drink
9	Score Energy Drink	Jungle Energy Bar
10	Jungle Energy Bar	Energizer Energy Drink

	Q45 Coolest Snacks 2018	Q45 Coolest Snacks 2017
1	Doritos	Doritos
2	Lay's	Lay's
3	Oreo	Simba Chips
4	Simba Chips	Oreo
5	Pringles	Pringles
6	Nik Naks	Nik Naks
7	Fritos	Jumping Jack Popcorn
8	Jungle Energy Bar	Fritos
9	Go-Slo's Naks	Bakers Mini Cheddars
10	Bakers Mini Cheddars	Willards Cheese Curls

	Q46 Coolest Cold Drinks 2018	Q46 Coolest Cold Drinks 2017
1	Coca-Cola	Coca-Cola
2	Appletiser	Appletiser
3	Fanta	Fanta
4	Sprite	Sprite
5	Iron Brew	Iron Brew
6	Twist	Twist (Lemon Twist)
7	Sparletta Creme Soda	Sparletta Creme Soda
8	Stoney Ginger Beer	Stoney Ginger Beer
9	Pepsi	Pepsi
10	Coo-ee	Sparletta Sparberry

	Q47 Coolest Universities 2018	Q47 Coolest Universities 2017
1	University of Cape Town (UCT)	University of Cape Town (UCT)
2	University of Johannesburg (UJ)	University of Johannesburg (UJ)
3	UNISA	UNISA
4	University of KwaZulu-Natal (UKZN)	University of Witwatersrand (WITS)
5	University of Witwatersrand (WITS)	University of Pretoria (TUKS)
6	Durban University of Technology	University of KwaZulu-Natal (UKZN)
7	University of Pretoria (TUKS)	Stellenbosch University (Maties)
8	Stellenbosch University (Maties)	Durban University of Technology
9	University of Western Cape (UWC)	Nelson Mandela Metropolitan University
10	University of The Free State	University of Western Cape (UWC)

	Q48 Coolest Sweets 2018	Q48 Coolest Sweets 2017
1	Pin Pop	Jelly Tots
2	Jelly Tots	Pin Pop
3	Smarties	Maynards Wine Gums
4	Mentos	Smarties
5	Fizzer	Maynards Jelly Babies
6	Maynards Jelly Babies	Astros
7	Yogueta	Yogueta
8	Maynards Wine Gums	Fizzer
9	Smoothies	Smoothies
10	Halls	Mentos

	Q49 Coolest Chocolates 2018	Q49 Coolest Chocolates 2017
1	Ferrero Rocher	Bar-One
2	Bar-One	Ferrero Rocher
3	Lindt Lindor	Kit Kat
4	Kit Kat	Lindt Lindor
5	Lunch Bar	Aero
6	Aero	Lunch Bar
7	Cadbury Dairy Milk	Cadbury Dairy Milk
8	PS Bar	5 Star
9	Cadbury Oreo Bubbly	Cadbury Bubbly
10	5 Star	Milky Bar

	Q50 Coolest Coffee Shops 2018	Q50 Coolest Coffee Shops 2017
1	Mugg & Bean	Mugg & Bean
2	McDonald's McCafe	McDonald's McCafe
3	Wimpy	Wimpy
4	Spur	Spur
5	Starbucks	Cappuccino's
6	Cappuccino's	Starbucks
7	Woolworths Cafe	Woolworths Cafe
8	Dunkin' Donuts	News Cafe
9	Wild Bean Cafe	Dunkin' Donuts
10	News café	FEGO Caffè

	Q51 Coolest Animated Brands or Entertainment Characters 2018	Q51 Coolest Animated Brands or Entertainment Characters 2017
1	Tom and Jerry	Tom and Jerry
2	Minions	Minions
3	SpongeBob SquarePants	SpongeBob SquarePants
4	Smurfs	Smurfs
5	Mr. Bean (animation)	Sofia the First
6	Mordecai	Rigby
7	Rigby	Mr. Bean (animation)
8	Sofia the First	Mordecai
9	Goku	Goku
10	Spiderman	Spiderman

	Q52 Coolest Chewing Gum 2018	Q52 Coolest Chewing Gum 2017
1	Stimorol	Orbit
2	Orbit	Stimorol
3	Infinity (Stimorol)	Infinity (Stimorol)
4	Chappies	Chappies
5	Mentos	Clorets
6	Clorets	Mentos
7	Airwaves	Airwaves
8	Dentyne	Dentyne
9	Big Time	Dubble Bubble
10	Beechies	Big Time

	Q53 Coolest Stationery 2018	Q53 Coolest Stationery 2017
1	Bic	Bic
2	Staedtler	Staedtler
3	Pritt	Pritt
4	Pilot	Marlin
5	Marlin	Penflex
6	Penflex	Pilot
7	Croxley	Parker
8	Tipp-Ex	Tipp-Ex
9	Other	Other

	Q54 Coolest Male Deodorants 2018	Q54 Coolest Male Deodorants 2017
1	NIVEA Men	Playboy
2	Playboy	English Blazer
3	English Blazer	AXE
4	AXE	adidas
5	Boss by Hugo Boss	Hugo Boss
6	adidas	Nivea
7	Shield	Old Spice
8	Old Spice	Shield
9	Brut	Brut
10	Dove	Dove

	Q55 Coolest Female Deodorants 2018	Q55 Coolest Female Deodorants 2017
1	Playgirl	Playgirl
2	Avon	Avon
3	adidas	Pink Happiness
4	Nivea	adidas
5	Dove	Nivea
6	Pink Happiness	Dove
7	Yardley	Yardley
8	Shield	Hoity Toity
9	Shower To Shower	Revlon
10	Hoity Toity	Shield

	Q56 Coolest Pet Food 2018	Q56 Coolest Pet Food 2017
1	Whiskas	Whiskas
2	Husky	Husky
3	BOSS	BOSS
4	Bob Martin	Bob Martin
5	Pedigree	Pedigree
6	Dogmor	Dogmor
7	Bobtail	Bobtail
8	Montego	Montego
9	Epol	Epol
10	Other	Other

	Q57 Coolest Feminine Hygiene Products 2018	Q57 Coolest Feminine Hygiene Products 2017
1	Always	Always
2	Kotex	Kotex
3	Stayfree	Stayfree
4	Lil-Lets	Lil-Lets
5	Comfitex	Lifestyle
6	Libresse	Libresse
7	GynaeGuard	Tampax
8	Femagene	GynaeGuard
9	Other	Other

	Q58 Coolest Specialist Health, Beauty, & Accessory Stores 2018	Q58 Coolest Specialist Health, Beauty, & Accessory Stores 2017
1	Dis-Chem	Clicks
2	Clicks	Woolworths
3	Woolworths	Avon
4	Edgars	Dis-Chem
5	Avon	American Swiss
6	American Swiss	Edgars (Red Square)
7	The Body Shop	Body Shop
8	Foschini	MAC store
9	MAC store	Beauty Zone
10	Lovisa	Lovisa

	Q59 Coolest Make-Up Brands 2018	Q59 Coolest Make-Up Brands 2017
1	Avon	Avon
2	Revlon	Revlon
3	POND'S	MAC
4	MAC	L'Oreal
5	L'Oreal	Elizabeth Arden
6	Yardley	Yardley
7	Elizabeth Arden	Estee Lauder
8	Maybelline	Justine
9	Black Opal	Bobbi Brown
10	Kylie Cosmetics by Kylie Jenner	Maybelline

	Q60 Coolest Social Media Platforms 2018	Q60 Coolest Social Media Platforms 2017
1	WhatsApp	WhatsApp
2	Facebook	Facebook
3	Instagram	Instagram
4	YouTube	YouTube
5	Google+	Twitter
6	Snapchat	Google+
7	Twitter	Snapchat
8	BBM	BBM
9	Skype	Musical.ly
10	We Chat	We Chat

	Q61 Coolest Soap Bars 2018	Q61 Coolest Soap Bars 2017
1	Dove	Dove
2	Lux	Lux
3	Protex	Protex
4	Nivea	Dettol
5	Dettol	Nivea
6	Lifebouy	Lifebouy
7	Johnson's & Johnson's	Sunlight
8	Sunlight	Johnson's & Johnson's
9	Savlon	Savlon
10	Gentle Magic	Palmolive

	Q62 Coolest Haircare Products 2018	Q62 Coolest Haircare Products 2017
1	Dark & Lovely	Dark & Lovely
2	Nivea	TRESemme
3	Avon	Head & Shoulders
4	Head & Shoulders	Avon
5	Dove	Dove
6	TRESemme	Sofn'free
7	Easy Waves	Amla Oil
8	Sofn'free	L'Oreal
9	L'Oreal	Revlon
10	Revlon	Easy Waves

	Q63 Coolest Spread/Sauce 2018	Q63 Coolest Spread/Sauce 2017
1	Nutella	Nutella
2	Nando's Sauces	Nando's Sauces
3	Rama Margarine	Steer's Sauces
4	Black Cat Peanut Butter	All Gold Tomato Sauce
5	Melrose Cheese Spread	Melrose Cheese Spread
6	All Gold Tomato Sauce	Black Cat Peanut Butter
7	Steer's Sauces	Rama Margarine
8	Yum Yum	Stork Margarine
9	Flora Margarine	Flora Margarine
10	Stork Margarine	Marmite

	Q64 Coolest Cellphone Applications 2018	Q64 Coolest Cellphone Applications 2017
1	WhatsApp	WhatsApp
2	Facebook	SHAREit
3	Instagram	Instagram
4	YouTube	Facebook
5	SHAREit	YouTube
6	Snapchat	Google Play
7	Google	Google
8	Candy Camera	Apple app store
9	Google Play	Snapchat
10	Facebook Messenger	Candy Crush Saga

	Q65 Coolest Local Sportperson 2018	Q65 Coolest Local Sportperson 2017
1	Simphiwe Tshabalala	AB de Villiers
2	Wayde Van Niekerk	Wayde Van Niekerk
3	AB de Villiers	Simphiwe Tshabalala
4	Itumeleng Khune	Chad Le Clos
5	Caster Semenya	Itumaleng Khune
6	Chad Le Clos	Caster Semenya
7	Percy Tau	Andile Jali
8	Oscar Pistorius	Hashim Amla
9	Kagiso Rabada	Bryan Habana
10	Benni McCarthy	Oscar Pistorius

	Q66 Coolest Local DJ (radio or club) 2018	Q66 Coolest Local DJ (radio or club) 2017
1	Black Coffee	Black Coffee
2	Prince Kaybee	DJ Fresh
3	DJ Fresh	Heavy-K
4	DJ Tira	DJ Tira
5	DJ Zinhle	DJ Zinhle
6	Heavy-K	DJ Bongz
7	DJ Speedsta	Euphonik
8	DJ Kent	DJ Speedsta
9	Euphonik	DJ Kent
10	DJ Cleo	Darren Whackhead" Simpson"

	Q67 Coolest Local Male Celebrities 2018	Q67 Coolest Local Male Celebrities 2017
1	Trevor Noah	Trevor Noah
2	Nasty C	Nasty C
3	Kwesta	Emtee
4	Cassper Nyovest	AKA
5	AKA	Cassper Nyovest
6	Black Coffee	Black Coffee
7	Emtee	Micasa
8	Sjava ka Jama	A-Reece
9	Riky Rick	DJ Fresh
10	DJ Fresh	Riky Rick

	Q68 Coolest Local Female Celebrities 2018	Q68 Coolest Local Female Celebrities 2017
1	Babes Wodumo	Babes Wodumo
2	Amanda Black	Fifi Cooper
3	Lady Zamar	Minnie Dlamini
4	Minnie Dlamini	Pearl Thusi
5	Pearl Thusi	Lira
6	Fifi Cooper	Jessica Nkosi
7	Boity Thulo	Boity Thulo
8	Lira	DJ Zinhle
9	Charlize Theron	Jeannie D
10	Connie Ferguson	Nomzamo Mbatha

	Q69 Coolest Local Music Stars (Band or Person) 2018	Q69 Coolest Local Music Stars (Band or Person) 2017
1	Nasty C	AKA
2	Cassper Nyovest	Nasty C
3	AKA	Cassper Nyovest
4	Mi Casa	Black Coffee
5	Babes Wodumo	Babe Wodumo
6	Black Coffee	Emtee
7	Kwesta	Mi Casa
8	Amanda Black	The Soil
9	The Soil	Black Motion
10	Emtee	Riky Rick

	Q70 Coolest Shoe/Footwear Brands 2018	Q70 Coolest Shoe/Footwear Brands 2017
1	Nike	Nike
2	adidas	adidas
3	Vans	Jordan
4	Gucci	Carvela
5	Lacoste	Converse
6	Converse	Puma
7	Jordan	Timberland
8	Puma	Lacoste
9	Carvela	Vans
10	Timberland	Guess

	Q71 Coolest Brand Overall 2018	Q71 Coolest Brand Overall 2017
1	Nike	Nike
2	Samsung	adidas
3	adidas	Samsung
4	Apple	Apple
5	Coca-Cola	BMW
6	BMW	Mr Price
7	Lacoste	Jordan
8	Vans	Guess
9	Versace	Lacoste
10	Puma	Coca-Cola

	Q72 Coolest Skincare Products 2018	Q72 Coolest Skincare Products 2017
1	Nivea	Nivea
2	Dove	Dove
3	Vaseline	Avon
4	Avon	POND'S
5	Lux	Vaseline
6	POND'S	Lux
7	E45	Johnson & Johnson's
8	Johnson & Johnson's	Revlon
9	Gentle Magic	L'Oreal
10	Ingram's	Gentle Magic

	Q73 Coolest Colleges 2018	Q73 Coolest Colleges 2017
1	Rosebank College	Rosebank College
2	Boston City Campus & Business College	Varsity College
3	Damelin College	Boston City College
4	South West Gauteng College	Damelin College
5	False Bay College	INTEC College
6	Varsity College	False Bay College
7	Richfield Graduate Institute of Technolo	Northlink College
8	Other	Oval International College
9	Northlink College	Elangeni College
10	College of Cape Town	Other

	Q74 Coolest Yoghurt 2018	Q74 Coolest Yoghurt 2017
1	Parmalat	Parmalat
2	Danone NutriDay	Danone NutriDay
3	Woolworths brand	Woolworths brand
4	Clover Fruits of The Forest	Clover Classic
5	Clover Classic	DairyBelle
6	Danone Yo-Jelly	Danone Yo-Jelly
7	Other	Other

	Q75 Coolest Toy Store 2018	
1	Toys R Us	NEW CATEGORY IN 2018
2	Game	
3	The Crazy Store	
4	ToyZone	
5	Toy Kingdom	
6	Shoprite	
7	Other	